



CINEMA DCP CREATION & DELIVERY

Adstream Customer Support:
Monday to Friday: 8:30am - 8pm AEST (10pm NZT)

p: 1300 423 787
e: helptv@Adstream.com / cinema@adstream.com

FILE TYPE

Quicktime (.mov)
Apple ProRes HQ 444 or 422 10bit
Uncompressed
Animation



AUDIO SPECIFICATIONS

To achieve highest sound quality for cinema we recommend the Multi-channel (5.1) full mix
Multi-Channel (5.1) full mix OR
5.1 stems (wav) -“Voiceover, music, FX (Audio conversion fee will apply) OR
Stereo Mix accepted (Audio conversion fee will apply)
Bitrate: 16 or 24 (little Endian)
Sample Rate: 48k HZ

IMAGE SEQUENCE

DPX, JPEG2000, TGA, TIFF (please include reference .mov file)



VIDEO FILE SPECIFICATIONS

Frame Rate: 24 or 25fps (25fps requires conversion to 24fps Video conversion fee will apply)
Aspect Ratio: 16:9 (1.78:1)
Scan Type/Field: Progressive
DCI Digital: Size: 1998 x 1080 (cinema widescreen 2K resolution)
HD Video: Size: 1920 x 1080
SD Video (Video conversion fee will apply): Size: 1024

REQUIRED DCI SPECIFICATIONS

*Please be advised material not to cinema widescreen 2K resolution will be cropped





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DEADLINES

Adstream Cinema Material Deadlines
9am to 5pm weekdays

Val Morgan Cinema Material Deadlines:
By 3pm the Thursday prior to the Thursday week commencing date



SENDING TO ADSTREAM

Image sequence files transferred to Adstream must be zipped
Do not upload folders of any kind
Please use Cinema URL provided [HERE](#)
Please label your file and use the Advertiser_Campaign Name as your filename.
ie. Adstream_CinemaAds.mov

ESSENTIAL INFORMATION

NO 4:3 Aspect ratios / NO Dual mono audio
Audio must conform to video source
Audio Loudness: an average of 82dB (based on Dolby IeqA measurement)



ADDITIONAL INFORMATION

Deliveries to Val Morgan **MUST** have a VMID number
Other Cinemas / DCP Creation orders can be booked as additional service and DCP on link provided to nominated contact.
Viewing facility can be scheduled upon request directly with Val Morgan
Please contact Cinema Services if you would like to supply material in another way or provide material in a different file format.
Please note, quality of final output may be affected.